



Business Logic is a consulting firm located in New York City that specializes in information systems and technology. We have been in operation since 1980. Since that time, we have provided highly skilled information systems design, development and implementation services to companies and governmental organizations of all sizes. We specialize in understanding the business and information needs of organizations and in finding, designing, developing and implementing solutions to these needs.

We are recognized throughout the United States for our expertise in information systems, relational database technology, and Internet deployment. We pride ourselves on the value that we have added to the information systems functions at hundreds of firms in the New York Metropolitan area and throughout the country. Among our strengths:

- We have worked with hundreds of firms of all sizes to help them realize their automation goals.
- We are a New York-based firm with an outstanding record of responding to and meeting clients' needs.
- We are an established firm with over twenty-five years of successful systems design and development projects.
- We have considerable expertise with a wide variety of large-scale database environments including Oracle and SQL Server. We have conducted numerous seminars in relational database theory and application.
- We have extensive skills and expertise in Internet and web technology. We have implemented a wide variety of web-enabled databases.
- We have experience with large-scale databases used in data warehousing and data mining.
- Our expertise includes technical skills as well as sound business judgment. These two qualities combine to ensure that the resulting information systems solution is technically sound and contributes substantive business value.
- Once the initial project is complete, we have the skills and resources necessary to provide ongoing support on an as needed basis.
- We have particular expertise in financial, administrative and accounting systems.

We have extensive ongoing variety of software tools used in Internet development projects. These tools include:

Database skills	Oracle, SQL Server, MYSQL, MS Access and DB2.
Microsoft server skills	.NET, Active Server Pages, Visual Basic.
Java skills	J2EE, Java server pages, Java Enterprise Beans, Servlets, Applets, Applications

Throughout its history, **Business Logic** has helped many of the nation's largest companies and government agencies to satisfy a wide range of information system needs, including:

- *Analysis and review of workflow,*
- *Specification and selection of systems,*
- *Design, development, and implementation,*
- *Training, education, and documentation.*

We have worked with a wide range of clients including large corporations and government agencies as well as smaller organizations.

Full time staffing

Business Logic is committed to maintaining a full-time staff of employees. We believe full-time staffing is the only way to provide our clients with continuity of service. This policy provides the following benefits:

We are available to work with our clients on specific tasks or projects. The **Business Logic** staff consists of accomplished information systems professionals.

Our staff has worked together in a number of environments and has demonstrated the ability to work effectively as a team. We understand each other's strengths and can work together to maximize our value to our clients.

Business Logic manages its own team of professionals, simplifying the client management duties and freeing our clients to focus their energies on the essential development schedule.

Our clients have the advantage of relating to a cohesive group of team players rather than managing a diverse collection of individual consultants.

Because our staff is full time, we do not require our clients to commit minimum time commitments to our organization.

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